# HIGHJUMP ADVANTAGE LINK

Helping Companies Compete In Today's Fluid Market While
Also Protecting IT Investments.

## BENEFITS

- Compete in today's fluid market while protecting your IT investments.

- Seamlessly integrates the HighJump One suite with the latest eCommerce and enterprise applications.

- Allows access to real-time information flow and eliminates process gaps.

## EMPOWERING INTEGRATION ACROSS YOUR ORGANIZATION

Manual data processing is not the best way to move information between systems in today's dynamic business environment. It creates setbacks in the distribution process and increases the likelihood of error. Add rising order volumes to the equation, and it becomes clear that paper-based processes, or ones that require constant human interaction, are no longer sustainable.

HighJump™ Advantage Link helps companies compete in today's fluid market while also protecting IT investments. It achieves this by seamlessly integrating the HighJump One suite with the latest eCommerce and enterprise applications. HighJump Advantage Link allows for real-time information flow, eliminates process gaps, and leaves the customer with a legitimate competitive advantage.

## PROVIDING CRITICAL INTEGRATION: THE BRIDGE OVER CONSTANT CHANGE

HighJump Advantage Link integrates supply chain-related applications to speed up execution and reduces errors by eliminating redundant data entry. Here's how it achieves this:

### Facilitating real-time information exchange

By allowing disparate business systems to communicate in real time, HighJump Advantage Link helps ensure that decision-makers can access accurate information, improving

## HighJump

TM

SUPPLY CHAIN NETWORK SOLUTIONS

their ability to make timely decisions. The ability to bring together management, sales, and customer service in today's collaborative work environment increases efficiency and throughput.

**Guaranteed Delivery**
With built-in queuing mechanisms that reduce system interdependence, HighJump Advantage Link optimizes overall system performance. For example, if your ERP system is down for maintenance or upgrade, HighJump Advantage Link allows distribution operations to continue uninterrupted. Once the system is back up, the solution sends the queued transactions to the system in the order they were initially processed. Everything is up-to-date.

## SUPPORTING CROSS-PLATFORM COMMUNICATIONS
HighJump Advantage Link fits neatly into today's open computing paradigm by utilizing a broad range of messaging technologies. Technologies supported include:
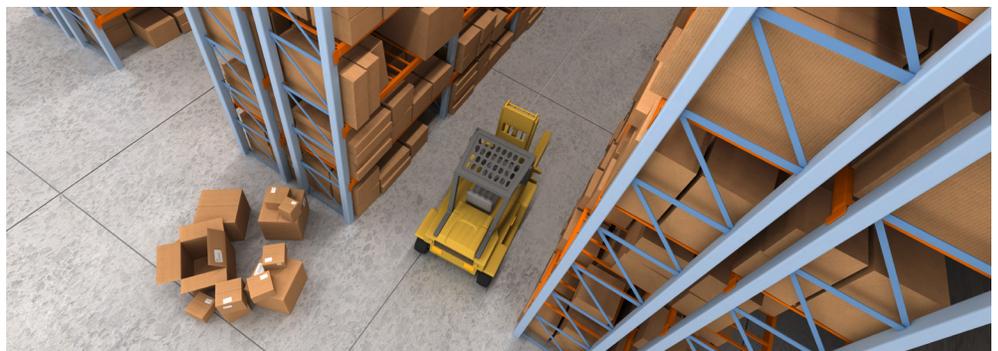
- XML
- SAP® ERP Integration
- J.D. Edwards ERP Integration
- ODBC
- IBM® MQSeries®
- Microsoft® Dynamics Solutions ERP Integration
- PeopleSoft® ERP Integration
- Oracle® ERP Integration
- TCP/IP Sockets
- Flat File
- Web Service
- NetSuite ERP Integration

## THE BOTTOM LINE: MORE SATISFIED CUSTOMERS
In creating a marketplace with exceptional flexibility, incredible access, and unimaginable speed, internet-driven business models have raised customer expectations to unprecedented levels. Customers want what they want, where they want it, when they want it. If your systems cannot communicate seamlessly, you won't be able to meet these demands as quickly and efficiently as your competitors.

HighJump Advantage Link integrates business and order fulfillment systems, eliminating the need to manually re-key data. The result: reduced labor and shortened order-to-fulfillment cycles.

By providing real-time information flow, HighJump Advantage Link makes sure you can compete with anyone. Your customers benefit by having their orders processed faster and more accurately. The result is more satisfied customers, driving repeat business while cutting costs, protecting your IT investments, and improving communication.

| Features | Benefits |
|---|---|
| Integration between business and order fulfillment systems | ■ Provides real-time information exchange<br>■ Shortens order-to-fulfillment cycle time<br>■ Improves accuracy<br>■ Reduces labor costs<br>■ Strengthens decision-making |
| Proven ERP integration | ■ Facilitates complete, accurate, real-time system updates<br>■ Leverages IT investment |
| Broad messaging technology support | ■ Provides flexibility to communicate in your networked business environment<br>■ Leverages emerging technology solutions quickly<br>■ Provides cross-platform capability |
| Fault tolerance | ■ Supports maximum uptime with self-monitoring<br>■ Helps to ensure message delivery |

## ABOUT HIGHJUMP

In almost every industry, buyers are becoming more fickle, and more demanding. For logistics executives, effectively meeting buyer needs has become a relentless quest for speed and agility. Traditional supply chain solutions – siloed, complex, and hard-to-implement – no longer suffice, as competitors find ways to deliver goods faster and more profitably.

In today's "now" economy, HighJump helps you stay agile, with adaptable, connected solutions that harness the power of your trading partner community. From the warehouse to the storefront, from the desktop to the driver's cab, we can help you achieve new levels of supply chain responsiveness, performance, and profitability.

HighJump's suite of warehouse management, business integration, transportation management, and retail/DSD solutions form a complete, powerful, and adaptable platform that allow you to drive growth, customer satisfaction, and revenue. **HighJump: supply chain accelerated.**

**www.highjump.com**

### THE HIGHJUMP TEAM IS HERE TO HELP!

If you have any questions regarding HighJump or how our products can improve your business, our passionate team is here for you.

**Call us today at 800.328.3271 or email info@highjump.com**

HighJump™

SUPPLY CHAIN NETWORK SOLUTIONS