

## IFS SMARTFREIGHT® ONLINE



**IFS SmartFreight® Online (SFO)** - IFS Web-Hosted Online Pricing Solution  
IFS web-hosted, solution to provide real-time Web Services pricing of freight to Online Retailers website to ensure cost recovery. Option to return single most cost effective rate or multiple rates with Transit Times to allow online purchaser choice, with or without margin added.

### Product Fit

IFS SmartFreight® Online (SFO) is designed specifically to assist companies operating in the online retail space to assist them accurately quote and recover freight costs for goods sold on their website.

Being 100% web-hosted by IFS allows SFO to be available to be called by client website via Web Services 24/7/365 to return either single or multiple freight cost with or without a mark-up. Maintenance of mark-up's, minimum and maximum freight achieved via simple to operate Web Portal

### Key Attributes

- ◆ Compliant with domestic carriers in Australia, New Zealand, UK, Ireland, mainland Europe and USA with new countries being added regularly.
- ◆ Route optimisation deployed to allow for freight options with Transit Times can be displayed to clients.
- ◆ Mark-up on freight by carrier, service, zone etc can be easily configured and maintained by simple to operate Web Portal
- ◆ Minimum freight fee with mark-up or maximums can be set to allow for cross subsidisation of freight cost to remote regional areas
- ◆ Carrier / Service selection by client via Online solution can be automatically passed to the IFS SmartFreight® product deployed to despatch freight the same or following day
- ◆ For full list of Modules available within Online see Modules Insert



Cont'd overleaf

**“Delivering Transport Software Solutions”**

### Return on Investment

- ◆ SaaS model after initial configuration
- ◆ Ensures 100% freight cost recovery with possible plus mark-up to assist offset capped fees to regional areas
- ◆ When deployed with other IFS SmartFreight® products to despatch freight which when route optimisation is active can save clients on average in excess of 25% of freight costs making IFS SmartFreight® one of the best investments IFS clients ever make
- ◆ Single bi-directional interface between eliminates cost of writing and maintaining multiple interfaces to multiple transport companies to inquire on freight costs
- ◆ For full financial impact and ROI see ROI Insert



### More Info

Please visit our website [www.smartfreight.com](http://www.smartfreight.com) for more information on IFS SmartFreight® Cloud, review Case Studies or contact one of our local Distributors for a discussion on the product and how it may assist your supply chain needs.



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