

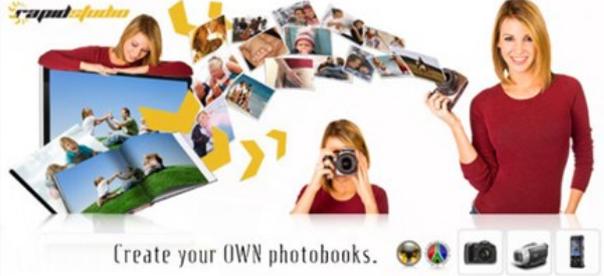
bowens



Create YOUR own Unique Personalised Calendars



Rapid Studio



Create your OWN photobooks.

Personalised CALENDARS from R 55.00 each Business CARDS from R 230.00 for 250 A2 POSTERS from R 50.00 each

Client Case Study

"With IFS SmartFreight® Professional our whole aspect of ordering, despatching and tracking of freight has become simpler and much more efficient. Our users utilise SmartFreight to choose the appropriate carrier for each item being despatched. A single process is in place for all of the carriers we use. Staff refer to the IFS system when reconciling carrier invoices and running various reports.

Billing differences are highlighted at the individual parcel level enabling us to pay for Freight at the agreed prices. Customer inquiries as to freight location can be handled faster. Also the costs can be tracked and recorded against freight recovery. The time consuming double entry of data has been eliminated and our courier invoice handling has been improved with less time required to double check charges.

For any company shipping freight IFS SmartFreight® Professional by Interactive Freight Systems should be the natural extension of their freight portfolio".

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Summary

Key Objective: Standardisation of Transport Management Systems across all warehouses compliant with all transport carriers

Key Achievement: Increased despatch efficiencies and major freight cost reductions

Industry: Printing client specific calendars and photo-books, business cards and related requirements for rapid timely delivery.

Solution: IFS SmartFreight® Professional

Provider: Interactive Freight Systems—South Africa

Client Reference:

"These guys are brilliant. Their service, quality and pricing is simply unmatched. Thank you guys for handling my print job on such a tight time frame and delivering beyond my expectations!" [Ivan Lima](#)

Client Overview

Bowens provides printing services, including bureau services, digital printing, Web to print, Photo-books, and personalised calendars.

"We have taken personalisation to the next level, by integrating cross media campaigning with personalised imagery. Personalisation is no longer about a black and white piece of paper sent to millions of people containing their name and surname. The images we use to personalise grabs the reader/recipient's attention and create an interest in what you have to sell".

Objectives

To streamline despatch operations to a unified single system across both warehouses.

- Ability for the solution to allow for a seamless interface with our proprietary ERP and internal warehousing systems
- The need to implement automatic and seamless least cost or least time routing and automatic freight invoice reconciliation to reconcile the cost of every item of freight
- An effective solution where constantly changing freight and fuel charges are kept current to enable correct freight choices at despatch
- Improved customer service response times to accurately answer clients enquiries on freight movements

Solution

IFS SmartFreight® Professional with a focus on integration, multi-courier ability, least cost routing, freight tracking and courier invoice reconciliation.

Achievements

- Accurate invoice reconciliation of freight charges
- Significant freight cost savings through least cost or least time routing
- Successful negotiations with carriers regarding their occasional invoice discrepancies
- Reporting capabilities on all freight movements from all locations at a central point
- Seamless interface with in-house ordering systems and despatching of freight



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