

# Navarre Adds 3PL Services to Distribution Operation Using HighJump Warehouse Management System (WMS)

*Computer Software Publisher and Distributor Uses HighJump 3PL Billing Management Software to Adapt Its Business Model*

EDEN PRAIRIE, Minn. (June 29, 2010)--[HighJump Software](#), a global provider of supply chain management software, announced Navarre Corporation is extending its service offering to include third-party logistics (3PL) services with the help of its HighJump solutions. Navarre is a **distributor and publisher of computer software and home entertainment products**. The company processes 2.2 million orders a year and manages 15,000 SKUs on a campus of three facilities with a combined 320,000 square feet in Minneapolis, Minn. and a 30,000 square foot facility in Toronto. After implementing the [HighJump Warehouse Advantage WMS](#), Navarre has seen improvements in efficiency, worker productivity and inventory accuracy.

Navarre made a strategic decision to leverage its distribution capabilities to expand the range of services that the company offers. Navarre was able to implement its new business model with the help of HighJump Billing Management. The [3PL billing software](#) allowed Navarre to accurately bill multiple customers for handling and storage of products with identical SKUs. The WMS and 3PL billing systems interface directly to Navarre's SAP financial system. Navarre can make changes to the way it bills its customers on its own using HighJump adaptability tools.

"Our HighJump system has enabled us to not only achieve notable productivity and efficiency gains, but now we've been able to use the system to add new services for our customers," said John Turner, Senior Vice President of Global Logistics, Navarre Corporation. "The ease with which we have been able to make modifications to HighJump has allowed us to utilize its flexible distribution capabilities to fundamentally modify the way we do business."

"Navarre's use of the HighJump solutions to adapt its business model demonstrates that the sky is the limit when it comes to what you can accomplish with a partnership with HighJump Software," said Russell Fleischer, CEO, HighJump Software. "It's not uncommon for our customers to get creative as they find ways to extend the value of their HighJump systems."

## About Navarre Corporation

Navarre<sup>®</sup> Corporation is a leading distributor and publisher of computer software and a provider of third party logistics services. Navarre Distribution Services provides complete distribution and third-party logistics (3PL) services to North American retailers and their suppliers. The company publishes computer software in its Encore<sup>®</sup> subsidiary and produces animé video through its FUNimation Entertainment<sup>®</sup> subsidiary. Navarre was founded in 1983 and is headquartered in Minneapolis, Minnesota. Additional information can be found at [www.navarre.com](http://www.navarre.com).

## About HighJump Software Inc.

HighJump Software is a global provider of supply chain management software that streamlines the flow of inventory and information from supplier to store shelf. More than 1,500 customers worldwide have transformed their supply chains using HighJump Software. HighJump Software solutions for [distribution and logistics](#), [direct store delivery](#), [mobility](#) and [manufacturing](#) include: [warehouse management systems](#), [transportation management systems](#), [route accounting systems](#), [manufacturing execution](#), [mobile sales](#) and [ERP data collection](#). Functionally rich and highly adaptable HighJump Software solutions support growing and evolving businesses in [distribution](#), [food and beverage](#), [3PL](#), [retail](#), [healthcare](#) and [consumer goods](#) industries.

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