

## HighJump Software Achieves a Microsoft Gold Microsoft Independent Software Vendor (ISV)/Software Competency in the Microsoft Partner Network

*HighJump Software Also Earns Distinction as a Microsoft High Potential Managed ISV Partner*

EDEN PRAIRIE, Minn. (Nov. 30, 2011)-- HighJump Software, a global provider of supply chain management software, today announced it has achieved a Gold Microsoft Independent Software Vendor (ISV)/Software Competency in the Microsoft Partner Network, demonstrating its ability to meet Microsoft customers' evolving needs in today's dynamic business environment. To earn a Microsoft Gold Competency, organizations must complete a rigorous set of tests to prove their level of technology expertise, have the right number of Microsoft Certified Professionals, submit customer references and demonstrate their commitment to customer satisfaction by participating in an annual survey. HighJump Software has also been selected by Microsoft to join a choice group of managed high-potential ISVs. The high-potential group was created by Microsoft for companies who provide unique software solutions for horizontal and vertical markets using new leading technologies.

"Our distinction of Gold Microsoft Independent Software Vendor (ISV)/Software Competency and as a Microsoft HighJump Potential Managed ISV Partner demonstrates our commitment to serving the needs of customers relying on Microsoft-based solutions and our internal focus on developing expertise on the latest Microsoft technology," said Russell Fleischer, CEO, HighJump Software.

"The Microsoft Partner Network is designed to empower solution providers to succeed in today's business environment. By achieving the prestigious Gold competency, participating companies are provided with a rich set of benefits, including increased customer visibility through branding and accessibility, training and support," said Jon Roskill, Corporate Vice President, Worldwide Partner Group at Microsoft Corp. "We are proud to put forth a program that provides the right resources to help a company develop the expertise customers demand in today's competitive market and also provides the community and infrastructure that can connect them to one another, lowering costs for all parties."

Microsoft's High Potential Managed ISV Partners are chosen based on strict selection criteria. They must be fast growing ISVs with an established track record of success working closely with Microsoft. This program makes available Microsoft resources aimed at helping HighJump and other ISVs accelerate the adoption of their solutions in the marketplace.

The Microsoft Gold Competency signifies to the market that a company has demonstrated the highest level of skill and achievement within a given technology specialization. All 28 Microsoft competencies are designed to help differentiate a partner's specific technology capabilities, helping customers find solution providers quickly and easily. Each competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the industry.

Through the Microsoft Independent Software Vendor (ISV)/Software competency, you can gain access to the latest technology, market opportunities, and sales and marketing resources that have been specifically created with ISVs in mind. From planning the development cycle to supporting your customers, you will have the tools and resources you need to build innovative solutions and bring them to market.

The Microsoft Partner Network is designed to equip organizations that deliver products and services based on the Microsoft platform with the training, resources and support they need to provide their customers a superior experience and outcomes.