

Foster Farms Dairy Selects HighJump Warehouse Management System (WMS) to Optimize Operations

EDEN PRAIRIE, Minn. (June 23, 2010) – HighJump Software, a global provider of supply chain management software, announced Foster Farms Dairy has selected the HighJump warehouse management system (WMS) to optimize its operations. The company processes a wide variety of dairy products at three plant locations and distributes throughout northern and central California from multiple branch facilities. In the project's first wave, the HighJump WMS will be implemented in the company's three manufacturing locations and one of its distribution centers.

Foster Farms Dairy recently began a search for a warehouse management system as part of its commitment to continuous process improvement and satisfaction of customer quality and service needs. Lon Nebiolini, Technology & Systems Director Foster Farms Dairy, said "We selected HighJump Software because of its strong reputation in the marketplace, successful applications in the food and beverage industries, and its full suite of supply chain execution solutions, which Foster Farms Dairy plans to take advantage of in the future. Another important factor was HighJump Software's adaptable architecture, which will maximize flexibility with respect to changing business requirements without excessive costs or business disruption."

Food and beverage manufacturers face many challenges including strict regulatory guidelines, multiple distribution channels and a short freshness window. The HighJump WMS will enable Foster Farms Dairy to satisfy these demands while achieving benefits such as increased productivity, increased accuracy, and end-to-end visibility. The company plans to utilize the HighJump WMS to provide real-time visibility to all of its inventories, including finished goods, packaging and ingredients. Additionally, the solution will provide full lot track and trace capabilities in near real-time and help the company reduce operational expenses.

"At Foster Farms Dairy, we place a lot of value on informed decision-making," said Tom Vander Weide, VP of Supply Chain and Technology, Foster Farms Dairy. "The HighJump system will collect essential data and provide us with user-friendly tools to analyze and present that data in meaningful ways, facilitating and expediting improved business decisions."

"HighJump Software's suite of adaptable supply chain software is uniquely positioned to help food and beverage companies," said Russell Fleischer, CEO, HighJump Software. "We look forward to working with Foster Farms Dairy to help the company meet its challenges and improve its operations."

About Foster Farms Dairy

Foster Dairy Farms is family owned and has been operating in California since 1941. Today the company is led by Jeff Foster, grandson of the founders. Almost seventy years after its founding, Foster Dairy Farms is still committed to the same principles that founders Max and Verda were when they started the business: honesty, people, quality, service, and excellence. Producer of a full line of dairy products including milk, cottage cheese, sour cream, ice cream, milk powder, and butter the Dairy remains committed to animal welfare and environmental sustainability. Producer of Crystal and Humboldt Creamery brand dairy products, Foster Dairy Farms is proud of its long history of providing its customers the freshest, local dairy products possible.

About HighJump Software Inc.

HighJump Software is a global provider of supply chain management software that streamlines the flow of inventory and information from supplier to store shelf. More than 1,500 customers worldwide have transformed their supply chains using HighJump Software. HighJump Software

solutions for distribution and logistics, direct store delivery, mobility and manufacturing include: warehouse management systems, transportation management systems, route accounting systems, manufacturing execution, mobile sales and ERP data collection. Functionally rich and highly adaptable HighJump Software solutions support growing and evolving businesses in distribution, food and beverage, 3PL, retail, healthcare and consumer goods industries.

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