



SUPPLY CHAIN NETWORK SOLUTIONS

# WMS YOUR WAY

More Sizes, Flexibility, and Lower TCO Than Ever Before.





As more companies view their supply chain as a competitive advantage, warehouse management systems (WMS) have moved into the spotlight as a key way for companies to optimize the flow of inventory and positively impact the bottom line. By establishing a foundation of best practices for receiving, put-away/flow-through, inventory management, replenishment, and more, WMS users benefit from real-time information that increases productivity, improves customer service and collaboration with partners, and can lead to up to 99+ percent inventory accuracy.

Although these features are transformative for many companies, they are only helpful if they are packaged and delivered in a way that is relevant to the company. Today's WMS has to be implemented more quickly, operate more nimbly and be more adaptable to a changing marketplace than ever before. Increasingly, companies are demanding a WMS that fits their exact operational needs today with the ability to adapt to new needs tomorrow.

The good news is that today's systems are more flexible than ever before: They can be scaled up or down to business needs, implemented on-site or in the cloud and more. In short, with more sizes, flexibility, and a low total cost of ownership, nearly any company with any need can leverage a WMS that fits its unique way of doing business.

### IN THE CLOUD

For companies that don't have or don't want to use IT resources for a back-office system, a cloud-based WMS may be the answer. In this case, a WMS vendor hosts the software application and hardware infrastructure. The customer accesses the WMS via a Web browser and gains the functional benefits of a new WMS without the up-front costs and IT drain. This can significantly reduce labor costs and free-up IT resources for customer-facing applications. Furthermore, implementation times are much shorter because there is no lengthy installation process or set-up related to hardware infrastructure. And because the cloud is elastic and scalable – unlike a SaaS model – you can access more power when you need it for seasonal changes or spikes in demand.

In addition, if the cloud-based solution's functionality and R&D investment are focused on the same code base as the on-premise tier 1 solution, you will benefit from the same product enhancements and new features regardless of which deployment model is selected.

### FOR SMALL AND MID-SIZED BUSINESS

Maybe you don't need all of the bells and whistles of a full-scale WMS. No problem. Today's WMS can adapt to the needs of small and mid-sized businesses (SMB) by providing the key features needed to quickly deliver ROI, including the tracking and visibility of inbound orders, directed put-away, variety of picking methods, shipping, directed replenishment and inventory control. This way, growing and maturing companies can still have the same world-class technology as a tier 1 WMS, along with the ability to add more complex capabilities as business demands warrant without having to implement a new platform or search for a new WMS.

### ON-SITE WMS

If you prefer to own the software and have control of the system, an on-premises WMS solution is a good fit. With this solution, your teams will have full command of the software, infrastructure, hardware, and its administration. If desired, your company can make its own changes to the WMS to configure it to the exact needs of the business.

## ADAPTABILITY TOOLS:

Just because a company wants certain functionalities today doesn't mean it won't have different requirements down the road. Many of today's systems come with adaptability tools, from architecture that allows you to make your own configurations to app stores that provide a collection of new workflows that can be easily downloaded and installed, eliminating the time and cost associated with going through a vendor for changes.

## WMS YOUR WAY... WITHOUT BREAKING THE BANK

Warehouse management systems are adaptable, nimble, and may even allow for you to make your own configuration changes and upgrades. This autonomy and ability of the system to meet a business's needs – without unnecessary frills or extra costs – result in a low total cost of ownership. This saves you an enormous amount of time and money over the course of a solutions' typical lifespan – making the justification of a WMS purchase even easier.

## WHAT'S NEXT FOR WMS?

**Ensuring greater visibility:** Visibility for today's companies is driven by strong competitive pressures and the need to improve on-time delivery and reduce lead times; reduce working capital and manage variable costs more effectively; update customer or product availability and shipment status; and track and trace products through the entire supply chain. In short, the supply chain is no longer a controlled entity within the four walls of a warehouse, and so a WMS must be a network that effectively links and manages resources across facilities in many cities and countries. This includes suppliers, partners and customers each with a different role within the supply chain and each one operating as a hub in the movement of goods and the flow of information throughout it.

**Leveraging distributed order management:** The capabilities of a WMS can be extended by leveraging a distributed order management system. As orders come in through many sales channels, including stores, call centers, mobile devices, and the Web, a company must make the leap from a fragmented order stream to a unified, cross-channel environment that seamlessly links inventory and determines the best fulfillment strategy for each order. A distributed order management system can achieve this by managing and optimizing the full cycle of an order across all sales and distribution channels. It considers order type, inventory availability, order priority, fulfillment site type, proximity, configurable preferences for order splitting and other variables, intelligently routing orders to the best source.

**Becoming a global supply chain execution platform:** With increased visibility across the supply chain comes the need for a single source of information to manage it all, including ordering data, inventory, shipments, and documents across all application areas. Cloud-based supply chain solutions – and specifically the WMS – are quickly becoming the preferred, multi-enterprise solution that can be relied on as the single source of this information, easily linked with other systems in the network, serving as a company's execution platform for its entire supply chain.

## ABOUT HIGHJUMP

In almost every industry, buyers are becoming more fickle, and more demanding. For logistics executives, effectively meeting buyer needs has become a relentless quest for speed and agility. Traditional supply chain solutions – siloed, complex and hard-to-implement – no longer suffice, as competitors find ways to deliver goods faster and more profitably.

In today's "now" economy, HighJump helps you stay agile, with adaptable, connected solutions that harness the power of your trading partner community. From the warehouse to the storefront, from the desktop to the driver's cab, we can help you achieve new levels of supply chain responsiveness, performance and profitability.

HighJump's suite of warehouse management, business integration, transportation management, and retail/DSD solutions form a complete, powerful and adaptable platform that allow you to drive growth, customer satisfaction and revenue. **HighJump: supply chain accelerated.**

[www.highjump.com](http://www.highjump.com)



## THE HIGHJUMP TEAM IS HERE TO HELP!

If you have any questions regarding HighJump or how our products can improve your business, our passionate team is here for you.

**Call us today at 800.328.3271 or email [info@highjump.com](mailto:info@highjump.com)**



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